A close-up of a logo

Description automatically generated

**INDIVIDUAL ONLINE Assignment Coversheet**

*This form is to be completed by students submitting* ***online copies*** *of essays or assignments for a Faculty of Social Sciences subject. Attach this Cover Sheet as the front page of the assignment. Assignments are to be submitted to the relevant academic.*

**PLAGIARISM**

**Deliberate plagiarism may lead to failure in the subject.** Plagiarism is cheating by using the written ideas or submitted work of someone else. The University of Wollongong has a strong policy against plagiarism. See Acknowledgement Practice/Plagiarism Prevention Policy at [**http://www.uow.edu.au/about/policy/UOW058648.html**](http://www.uow.edu.au/about/policy/UOW058648.html)

**Please note:** You will receive an email notification/receipt when your assignment has been uploaded to the relevant site. You

MUST keep a copy of the confirmation email and retain a copy of the Assignment Receipt for any work submitted.

**Student Name: Date of Submission:**

|  |  |
| --- | --- |
|  |  |

**Student Number: Email Address:**

|  |  |
| --- | --- |
|  |  |

**Subject Code & Name:**

|  |
| --- |
|  |

**Assignment Title:**

**MGNT102 Assignment 1**

**Tutorial/Practical Group:**

|  |
| --- |
|  |

**Tutor’s Name:**

**Ms. Jesslyn Lau**

**Assignment Due Date:**

|  |
| --- |
|  |

**DECLARATION**

We certify that this is entirely our own work, except where we have given fully documented references to the work of others, and that the material contained in this assignment has not previously been submitted for assessment in any formal course of study. We understand the definition and consequences of plagiarism.

**ACKNOWLEDGEMENT**

The marker of this assessment item may, for the purpose of assessing this assignment, reproduce this assignment and provide a copy to another member of academic staff. If required to do so, we will provide an electronic copy of this assessment item to the marker and acknowledge that the assessor of this assignment may, for the purpose of assessing this assignment:

a) Reproduce this assignment and provide a copy to another member of academic staff; and/or

b) Communicate a copy of this assignment to a plagiarism checking service such as Turnitin (which may then retain a copy of this assignment on its database for the purpose of future plagiarism checking).

|  |  |
| --- | --- |
|  | [Insert e-signature or type full-name] |

**Student Signature:**

**Before you proceed**

**\*All fields on the Coversheet must be completed**

Text Entries only (images from WordPress are not required)

**Blog Post 1**

|  |
| --- |
| **Blog post 1:** [Insert Title - For example: Welcome to Jesslyn’s Blog] |
| Date posted: |
| Direct URL to this post:  [Example https://jesslynlau.wordpress.com/2013/11/07/welcome-to-bcm110/] |
| Text entry (400 words): |

Comments to 3 different classmates

|  |
| --- |
| **Comment 1:** [Insert Title]For example: My comment to Ruth Chua |
| Date posted: |
| Direct URL to this post: |
| Text entry (100 words): |

**Blog Post 2**

|  |
| --- |
| **Blog post 2:** [Insert Title - For example: Welcome Jesslyn’s 2nd Blog Post] |
| Date posted: |
| Direct URL to this post:  [Example https://jesslynlau.wordpress.com/2013/11/07/welcome-to-bcm110/] |
| Text entry (400 words): |

Comments to 3 different classmates

|  |
| --- |
| **Comment 1:** [Insert Title]For example: My comment to Tommy Tan |
| Date posted: |
| Direct URL to this post: |
| Text entry (100 words): |

**Blog Post 3**

|  |
| --- |
| **Blog post 2:** [Insert Title - For example: Welcome Jesslyn’s 3rd Blog Post] |
| Date posted: |
| Direct URL to this post:  [Example https://jesslynlau.wordpress.com/2013/11/07/welcome-to-bcm110/] |
| Text entry (400 words): |

Comments to 3 different classmates

|  |
| --- |
| **Comment 1:** [Insert Title]For example: My comment to Eddy Chua |
| Date posted: |
| Direct URL to this post: |
| Text entry (100 words): |

Blog Post 4

|  |
| --- |
| **Blog post 2:** [Insert Title - For example: Welcome Jesslyn’s 4th Blog Post] |
| Date posted: |
| Direct URL to this post:  [Example https://jesslynlau.wordpress.com/2013/11/07/welcome-to-bcm110/] |
| Text entry (400 words): |

Comments to 3 different classmates

|  |
| --- |
| **Comment 1:** [Insert Title]For example: My comment to Simon Liu |
| Date posted: |
| Direct URL to this post: |
| Text entry (100 words): |

* **END -**

**To be submitted to Moodle after the completion of all 4 blog posts and 4 comments on Wordpress.**

Note: This page is for lecturer’s use only

**Criteria for Assessment**

So what are we looking for in a Blog? How will your Blogs be assessed?

1. Visual Appeal and Design
   * A visually accessible and well-organised layout.
   * Effective use of visuals (images, videos, infographics) to enhance the overall appeal of your blog.
2. Clarity and Coherence
   * Posts that are well-structured, clear, and articulate, demonstrating a logical flow of ideas.
   * Incorporation of References and Additional Content
   * Integration of relevant references such as books, articles, hyperlinks, or embedded videos to add depth to your posts.
3. Engagement with Others
   * Positive and supportive interaction with posts from your peers, fostering a collaborative and respectful learning environment.
   * Consistency and Reflection
4. Regularity in posting, with each submission showcasing thoughtful responses and meaningful reflection.
   * Adherence to Instructions
5. How closely your submission aligns with the provided instructions and assignment guidelines.

**MARKING SHEET SUMMARY**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | Un-Satisfactory | | | Satisfactory | | | Proficient | | | Exemplary | | | **Comments:** |
| Content and creativity (40%) |  |  |  |  |  |  |  |  |  |  |  |  |
| Quality of writing and proofreading (30%) |  |  |  |  |  |  |  |  |  |  |  |  |
| Use of links references and citing examples (20%) |  |  |  |  |  |  |  |  |  |  |  |  |
| Comments (10%) |  |  |  |  |  |  |  |  |  |  |  |  |
| **Total:**  **Note:** Marks are indicative and not finalised before moderation. | | | | | | | | | |  | | |